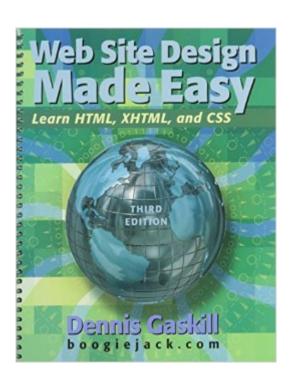
The book was found

Web Site Design Made Easy: Learn Html, Xhtml, And Css





Synopsis

Web Site Design Made Easy teaches the basics of web design. While it does assume that students spend at least some time viewing web pages on the Internet and have basic computer skills, it assumes no other knowledge on their part. Not only will they learn to plan and create a working website, but they will discover many of the "tricks" that take a website from basic to cool and useful.

Book Information

Spiral-bound: 514 pages

Publisher: Morton Publishing Company; 3rd edition (July 15, 2007)

Language: English

ISBN-10: 0895827352

ISBN-13: 978-0895827357

Product Dimensions: 1 x 8 x 8.8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â See all reviews (19 customer reviews)

Best Sellers Rank: #1,294,192 in Books (See Top 100 in Books) #56 in Books > Computers &

Technology > Programming > Languages & Tools > XHTML #155 in Books > Computers &

Technology > Programming > Languages & Tools > CSS #1559 in Books > Textbooks >

Computer Science > Graphics & Visualization

Customer Reviews

The title of Dennis Gaskill's book, _Web Site Design Made Easy_, says it all. He did his best to make it easy to grasp the concepts, and he succeeded. He wanted students and do-it-yourself web designers to understand how to create web pages using CSS and (X)HTML coding rather than relying on tables to position page elements on their web sites. The old style of using tables to control the visual appearance of web pages is now self-defeating. Web designers ignoring CSS simply don't realize its importance. Whether they're coding for their own "Web Dreams" or for clients, designers dismissing CSS's significance do so at their own peril. Now that browsers embrace CSS more consistently, relying on tables rather than the somewhat more complicated CSS for (X)HTML layout is foolhardy. Why? Because of the magic word "Accessibility." A lot of folks don't realize that search engine robots (can you say, "Google"?) read (X)HTML code the same way assistive technologies do. Robots "read," they don't "see. "CSS allows you to create visually pleasing web pages which are optimized for search engines and assistive technologies. What more could you ask for? That's why CSS is a dream come true for Search Engine Optimization (SEO). In

addition, user agents (e.g., browsers, screen readers, handhelds, cell phones, etc.) can "read" your site more easily if you employ CSS and (X)HTML to create valid, well-formed (i.e., well-structured), accessible web sites for them. More and more folks are interacting with the Internet without using a personal computer. They're using many different types of user agents. They won't, and sometimes can't, visit your site if your coding doesn't make them welcome.

Download to continue reading...

HTML Beginner's Crash Course: HTML for Beginner's Guide to Learning HTML, HTML & CSS, & Web Design (HTML5, HTML5 and CSS3, HTML Programming, HTML CSS, HTML for Beginners, HTML Programming) Web Site Design Made Easy: Learn Html, Xhtml, and Css Handcrafted CSS: More Bulletproof Web Design, Video Edition (includes Handcrafted CSS book and Handcrafted CSS: Bulletproof Essentials DVD) New Perspectives on Blended HTML, XHTML, and CSS: Introductory (New Perspectives Series: Web Design) Learn CSS in One Day and Learn It Well (Includes HTML5): CSS for Beginners with Hands-on Project. The only book you need to start coding in CSS ... Coding Fast with Hands-On Project) (Volume 2) HTML, XHTML, and CSS: Your visual blueprint for designing effective Web pages HTML for the World Wide Web with XHTML and CSS, Fifth Edition Beginning Web Programming with HTML, XHTML, and CSS Beginning Web Programming with HTML, XHTML, and CSS (Wrox Beginning Guides) Web Standards Creativity: Innovations in Web Design with XHTML, CSS, and DOM Scripting Build Your Own Web Site The Right Way Using HTML & CSS, 2nd Edition Accessible XHTML and CSS Web Sites: Problem -Design - Solution (Wrox Problem--Design--Solution) Developing Web Widget with HTML, CSS, JSON and AJAX: A Complete Guide to Web Widget Naming a Web Site on the Internet: How to Choose, Register and Protect the Right Domain Name for Your Web Site Beginning HTML with CSS and XHTML: Modern Guide and Reference (Beginning: from Novice to Professional) Murach's HTML, XHTML, and CSS HTML, XHTML and CSS For Dummies HTML, XHTML, and CSS: Comprehensive (Available Titles Skills Assessment Manager (SAM) - Office 2010) HTML, XHTML, and CSS: Introductory (Available Titles Skills Assessment Manager (SAM) - Office 2007) HTML, XHTML, and CSS All-in-One Desk Reference For Dummies

Dmca